

## light+building

Internationale Fachmesse für Architektur und Technik

FOC exhibits for the first time during the Light + Building fair in Frankfurt.



## SCIENCE GALLERY

The Science Gallery in Dublin is a new type of venue where today's white-hot scientific issues are thrashed out and you can have your say. A place where ideas meet and opinions collide.

Techno Threads is an exhibition about what fashion did next. FOC textiles are featured in the exhibition.

26:04:08 - 25:07:08

## TECHNOTHREADS

WHAT FASHION DID NEXT.  
THE ART AND SCIENCE OF FUTURE FASHION



## HARD CORE NEW FINNISH DESIGN

During the New York Design Week 2008, FOC products were exhibited at HARD CORE, NEW FINNISH DESIGN event.



## GRAVITY FREE: MULTIDISCIPLINARY DESIGN INNOVATION CONFERENCE - CHICAGO

The conference theme for 2008 was "The Year of Dangerous Minds", celebrating creative risk-taking. It explored the boldness of larger-than-life revolutionaries who redraw the boundaries with their own personal line in the sand and whose shock waves often reverberate well beyond their own disciplines. Janne Kytönen was invited as a speaker for the conference.



Electric Light shoe campaign from Onitsuka Tiger/Amsterdam Worldwide was nominated for the Titanium Lion during the 55th International Advertising Festival in Cannes 2008. Janne Kytönen and Mads Thomson from FOC designed the Electric Light shoe.



## New People: Office Manager

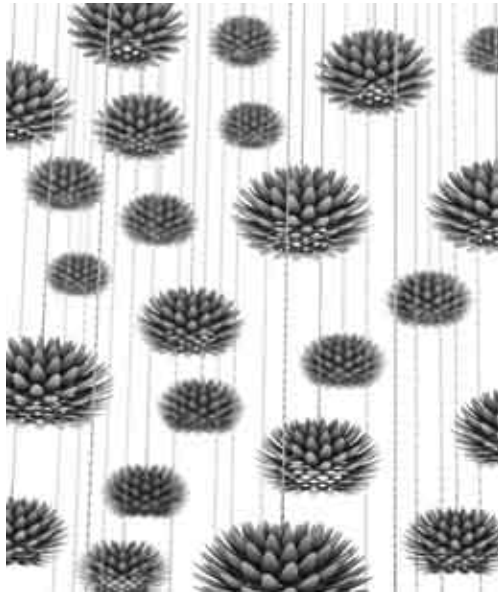
Patricia Kuiper  
 (Groningen, The Netherlands,  
 1978)

She studied in 1996 to become a nurse at the Hanzehogeschool in Groningen, and after graduating in 2000 she continued studying at the University of Maastricht in Health Science. After her master's degree she decided it was time to do something completely different. She took off to the Dutch Antilles, where she became hooked on kite surfing. Living there for about 4 years has led to a great experience, but her need for new challenges brought her back to The Netherlands. In April 2008 she joined Freedom of Creation as an office manager.



## Vitra Design Museum

Palm Hanging and Dahlia, designed by Janne Kyttänen are chosen as new pieces in the permanent collection of the Vitra Design Museum, Weil am Rhein, Germany.



## MoMA The Museum Of Modern Art

V-bag, Punch-bag and Macedonia tray are chosen for the permanent collection of the MoMA, New York.



## REMINDER!!!

**Please update your database.  
Our new office address is:**

Freedom Of Creation B.V.  
Cruquiuskade 85-87  
1018 AM AMSTERDAM  
The Netherlands

Tel./Fax: +31 (0) 20 675 84 15

You are welcome to visit our new office - showroom!

