

FEADSHIP

Feadship is a yachting company specializing in the utmost luxury for the boating industry. The packing of their products, drawings etc. should represent this same luxury.

Janne Kyttänen designed Laser Sintered packaging products for Feadship in a theme closest to their heart.



Textielmuseum

Products from the collection of Freedom Of Creation, were displayed during the HIGH TECH - LOW TECH exhibition at Textile Museum of Tilburg, October 2006 - December 2006.



MoMA The Museum of Modern Art

October 3, 2006, The Committee of the Department of Architecture and Design agreed to acquire Lotus.MGX and Twister.MGX lights, designed by Janne Kyttänen, for its collection in The Museum of Modern Art.



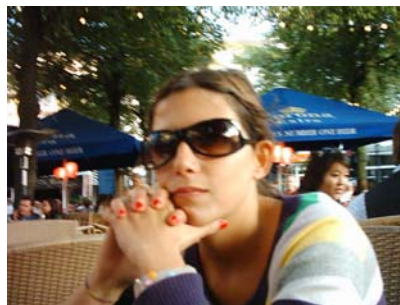
New people



Jasse Kyttänen | Designer

Jasse Kyttänen was born 1972 in Hämeenlinna, Finland. He started his Graphic Design studies at the Escola De Disseny, Elisave in Barcelona -96. Within 6 months he realized that University studies were not something, which was going to help him with his career. He dropped out of school to go on co-found the biggest 3D animation and production company in Finland, Fake Graphics.

Jasse's work for film and print has presented him and his company numerous Young Directors Awards as well as Silver Epica and Golden Grain. Jasse is working for FOC as a freelance designer.

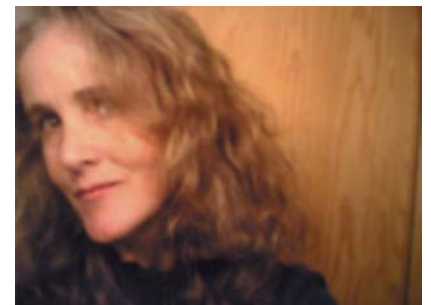


Isabel Cortón | Designer

Isabel was born in 1982 in La Coruña, Spain. She studied Technical Engineering and Industrial Design at the Nebrija University in Madrid. During these studies, she also worked at Robert Bosch studio in Madrid. After her University years, she extended her studies with a 2 year MA in Product Design, at the Istituto Europeo di Design, Madrid.

Right after her graduation in November 2005, she moved to The Netherlands to start her professional career as a designer. She started as an intern working as interior designer with Robbert de Goede and as a product designer in DutchyDesign, both based in Amsterdam.

In October 2006 she joined Freedom Of Creation as an Industrial Designer.



Melisa Lasell | Press Officer

Melisa was born in 1965 in Paradise, California and followed her university studies with a career in banking and finance. Since 1989 she divides her time between Italy and the USA, and in 1998 founded the PR branch of Business Technologies, known as bt-media. After a decade of media relations experience in Italy and Europe, bt-media activities span 2 continents and feature a clientele highly focused on innovation, design and applied material technologies.

Bt-media helped introduce FOC designs to the international design community during the 2004 Milano Design Week and subsequently the FOC brand starting in 2005.

New Agents

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