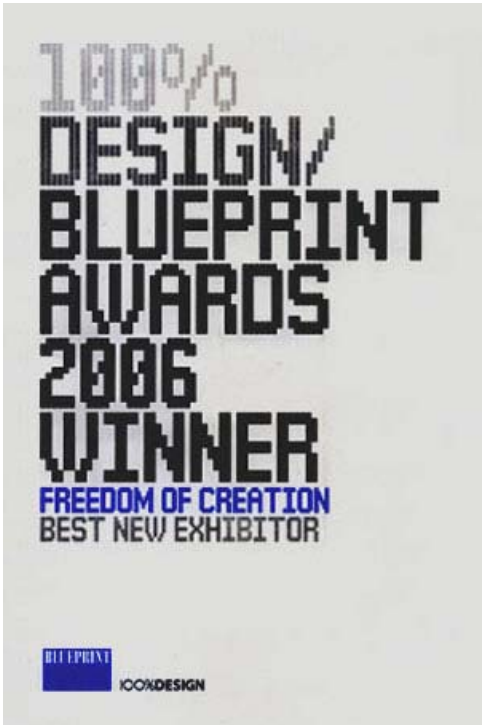
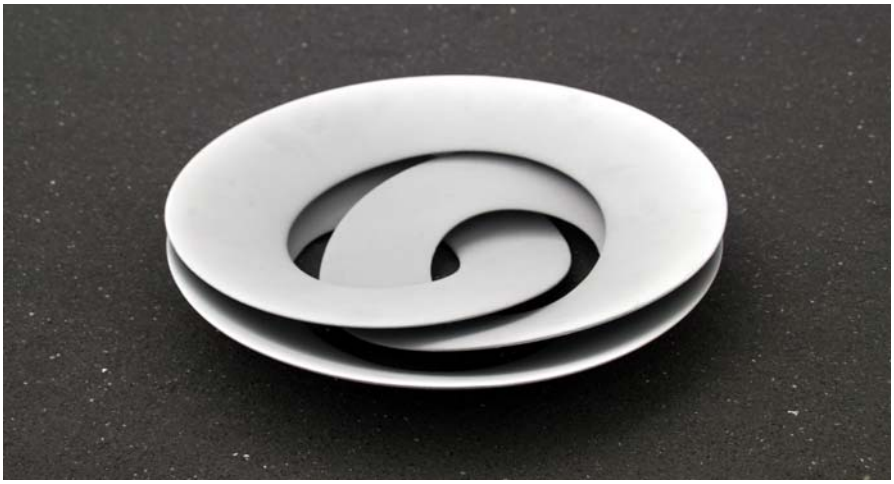
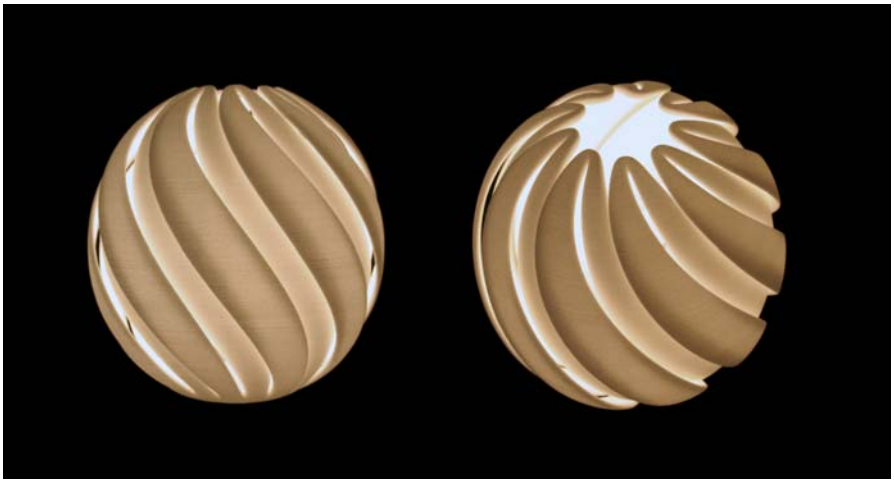
100% Design London
FOC wins both the Bursary Award and the Blueprint Best New Exhibitor Award during 100% Design, London, 20.9-24.9



New products at 100% Design, London 2006
FOC Launched several new products during the 100% Design 2006. The "star" of FOC's London display was the Rollercoaster tray, designed by Janne Kyttänen, a product originating from EOS Polystyrene Laser Sintered materials, then cast in aluminum and coated with the space-age chrome-free Keronite finish.

New lighting products were also added to the collection such as the Spin lights series designed by Jasse Kyttänen. Please refer to our website for additional information about all new products.


Rollercoaster tray - Janne Kyttänen 2006


Spin 20 - Jasse Kyttänen 2006

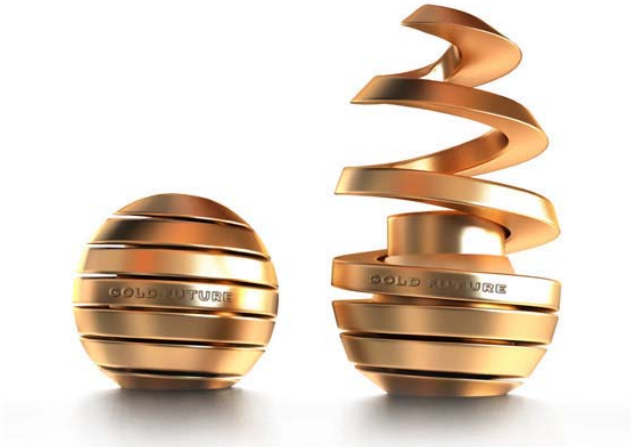
Newsletter Q2-Q3 2006

New people
New managing director (Michiel Dekkers) and financial advisor (Han Oey) joined FOC.

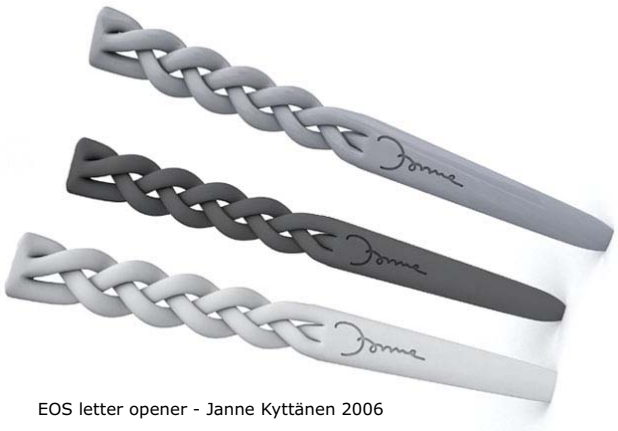
Michiel Dekkers

Han Oey

New projects
During Q2-Q3 FOC has executed several new design projects for third parties. Highlights of them have been the limited edition packaging design for L'Oreal group and exclusive give-away products for EOS, designed by Janne Kyttänen.



L'Oreal packaging - Janne Kyttänen 2006



EOS letter opener - Janne Kyttänen 2006

About Freedom Of Creation
Freedom Of Creation (FOC), is where cutting edge technology meets design and is a pioneering design and research company. FOC is the first design company to specialize in design for 'Digital Manufacturing', and develops projects for both the FOC brand label, and for manufacturers, research organizations and universities.

Since 2000, the extensive research conducted by FOC in Digital Manufacturing has resulted in innovative and successful new commercial product designs, the development of new industrial materials and software products, and has been the foundation for significant R&D projects with a range of industrial partners.

FOC was founded in 2000 in Helsinki, Finland, and is currently based in Amsterdam, the Netherlands.

About Digital Manufacturing
Digital Manufacturing is the process of combining a 3D CAD file with, for instance, a laser sintering machine and as a result, a virtual electronic file is rendered into a solid object. With a push of a button, the manufacturer realizes significant economic benefits, such as elimination of warehouse, stock, and assembly processes, extreme reduction in transportation costs and just-in-time production.